

PRIVACY STATEMENT

Welcome to Palm Beach Jets LLC dba The Jet Set® (“**PBJ**” and “**us**” or “**we**”) Web site located at www.flypbj.com and www.thejetset.aero (“**Site**”). This Privacy Statement addresses PBJ’s practices regarding information collected from users of the Site and only addresses information collected directly through or from the Site – it does not address or govern any information gathering, use, or dissemination practices related to information collected from the user (referred to as “**you**” or “**your**”) other than directly through or from the Site, such as from telephone, facsimile, postal mail, personal delivery, from flight operators or any other or additional offline means or media. PBJ can be contacted by telephone at (855) 777-JETS. All users must be at least 18 years of age in order to use the Site and to provide information to the Site.

1. Collection of Personal Information from Site Users

Except as specifically set forth herein, PBJ may collect or track (a) the home server domain names, date and time of your visit, type of computer, the originating IP address, files downloaded, search engine used, operating system, and type of Web browser for users of the Site; (b) the e-mail addresses of users that communicate with PBJ via e-mail; (c) information knowingly provided by the user in online informational sections, quotes, flight scheduling, surveys, and other online avenues (including, without limitation, demographic and personal profile data); and (d) aggregate and user-specific information regarding which pages a user accesses. Specifically, and in order to request a quote, you may be required to provide additional personal information about you and/or your company such as your name, address, email, travel destinations, requested flight times, and other relevant information. If you do not wish to provide such information to the Site, you will be unable to obtain a quote or other products or services from the Site.

PBJ may place Internet “cookies” or other similar authenticating or tracking code or technologies on your hard drive. Internet cookies are small amounts of data that contain a unique identifier that many web sites frequently send to your web browser to be stored on your computer’s hard drive in order to save data about you, such as your name and screen preferences and the pages of a site you have viewed. When you revisit the Site, PBJ may recognize you by your Internet cookies and customize your experience accordingly. When a visitor performs a search within the Site, we may record information identifying that visitor or linking that visitor to the search performed and recording information related to the search request. You may decline Internet cookies by using the appropriate feature of your Web browser software, if available.

PBJ may use Google Analytics or a similar third party service to gather, store, and track certain information related to your visit to and activity on the Site. When a user performs a search within the Site, PBJ may record information identifying the user or linking the user to the search performed and recording information related to the search request.

2. Use of Personal Information Collected

Personal information collected by PBJ may be used by PBJ for recordkeeping, editorial and feedback purposes, for PBJ’s own internal marketing and promotional purposes, statistical analysis of users’ behavior for PBJ’s internal business purposes and product development, content improvement, or to customize the content and layout of the Site. Aggregate data on users’ home servers may be used for internal purposes, and individually identifying information, such as names, postal and e-mail addresses, phone numbers, and other personal information which users voluntarily provide to PBJ may be added to PBJ’s own databases and used for future calls and mailings regarding Site updates, products and services, and upcoming events.

From time to time, we may need to contact you for service related activities (e.g., flight delays, changes or cancellations or problems with a quote, etc.). You agree that we may use your personal information for such site-related contacts with you. We may also desire to contact you for market research purposes or to provide you with marketing information we think would be of particular interest. You will have the option of not being

contacted by PBJ and opting-out of such contacts by setting the appropriate option in your profile.

3. Disclosure of Personal Information to Third Parties

Personal information provided through the Site will not be sold, rented or leased by PBJ to any unrelated third parties. Personal information will only be used in the operation of the Site and to perform the services requested, which shall include disclosure of such information to flight operators in order to provide you with a requested quote and services. As such, personal information provided through the Site may be used and disclosed to other affiliated entities and/or business partners in the operation of the Site, in order to provide the products or services requested, including in providing flight quotes and obtaining the services of flight providers, and for marketing and promotional purposes.

Identifiable and non-identifiable user information and data may be disclosed or distributed to another party with which PBJ enters or reasonably may enter into a corporate transaction, such as, for example, a merger, consolidation, acquisition, or asset purchase, or to a third party pursuant to a subpoena, court order, or other form of legal process, in response to a request by or on behalf of any local, state, federal, or other government agency, department, or body, whether or not pursuant to a subpoena, court order, or other form of legal process, or if determined by PBJ in its sole judgment that such disclosure or distribution is appropriate to protect the life, health, or property of PBJ or any other person or entity.

While PBJ may undertake efforts to see that any third party to which PBJ shares, rents, sells, or otherwise discloses personal information is under a contractual obligation to use the personal information solely for the purposes for which the information was disclosed, such third parties (including flight operators) are independent third parties over which PBJ exercises no control. PBJ is not responsible for, and will not be liable for, the conduct, actions, omissions, or information handling or dissemination practices of third parties.

4. Security Measures and Communicating with Palm Beach Jets

PBJ has implemented physical, electronic and procedural security features that are designed to prevent the unauthorized release of or access to personal information. Despite PBJ's efforts to protect your personal information, the confidentiality of any communication or material transmitted to or from PBJ via this Site or via e-mail cannot be and is not guaranteed. You acknowledge that the technical processing and transmission of the Site content may be transferred unencrypted and involve (a) transmissions over various networks and (b) changes to conform and adapt to technical requirements of connecting networks or devices. Accordingly, PBJ is not responsible for the security of information transmitted via the Internet. Instead of communicating with PBJ via e-mail or the Internet, users can contact PBJ by regular mail at P.O. Box 135, Estell Manor, New Jersey 08319 or by phone at (855) 777-JETS.

5. Links to Other Sites

The Site may also contain links to other sites or advertisements for or placed by third parties and others that enable you to purchase products and services, including flight operators. If you access a third party site from a link on this Site, any information you disclose on that site is not subject to this Privacy Statement. It is possible that these links may be used by third parties to collect personal or other information about you. PBJ is not responsible for the privacy practices of such Web sites, advertisers, or third parties or the content of such sites and it is your sole obligation to review and understand the privacy practices and policies of these other web sites. PBJ does not control these third parties' use of cookies, collection of information, or how they manage such information. It is solely your obligation to review and understand the privacy practices and policies of these other Web sites, advertisers and any third parties.

6. Access to and Ability to Correct Personal Information; Opt-Out Right

Upon your request via postal mail, e-mail, or telephone, we will provide you with a summary of any personal information retained by us that has been voluntarily provided by you to PBJ through online forms, quote requests, purchases, contest entries, surveys, e-mail, or another online avenue. You may modify, correct, change or update your personal information by contacting us via postal mail, e-mail, or telephone at the addresses or numbers above.

Except as necessary to obtain the services, products or information requested, you may opt out of having your personal information, which has been voluntarily provided to PBJ through online forms, quotes, contest entries, surveys, e-mail, or another online avenues, prospectively retained by PBJ, used by PBJ for secondary purposes, or disclosed by PBJ to third parties as outlined above, by contacting PBJ via postal mail, e-mail, or telephone at the addresses set out above. This provision does not apply to the collection of the type of Web browser of the user to the Site or to information provided or collected that does not meet the description in this Section 6.

7. Right to Change Privacy Statement

We will inform you if a material change is made to this Privacy Statement, which means a change that expands the permissible uses or disclosures of any personally identifiable information allowed by the prior version of the Privacy Statement. Your continued use of the Site will indicate acceptance of the changes. You may, of course, choose to opt-out of continuing to use the Site, see Section 6 above. Please exit the Site immediately if you do not agree to the terms of this Privacy Statement or any revised policy.

We may make non-significant changes to the Privacy Statement that do not affect your personally identifiable information. For these instances, we may not notify you of such non-significant changes.

We reserve the right to modify this Privacy Statement at any time, so please review it frequently. If we make material changes to this Privacy Statement, we will notify you here, by email, and by means of a notice on our home page.

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